

Help Us Change the Way We Disseminate Data!

We'll get started at 3pm....

Thanks!

Help us change the way we disseminate data!

Transforming the search experience on census.gov

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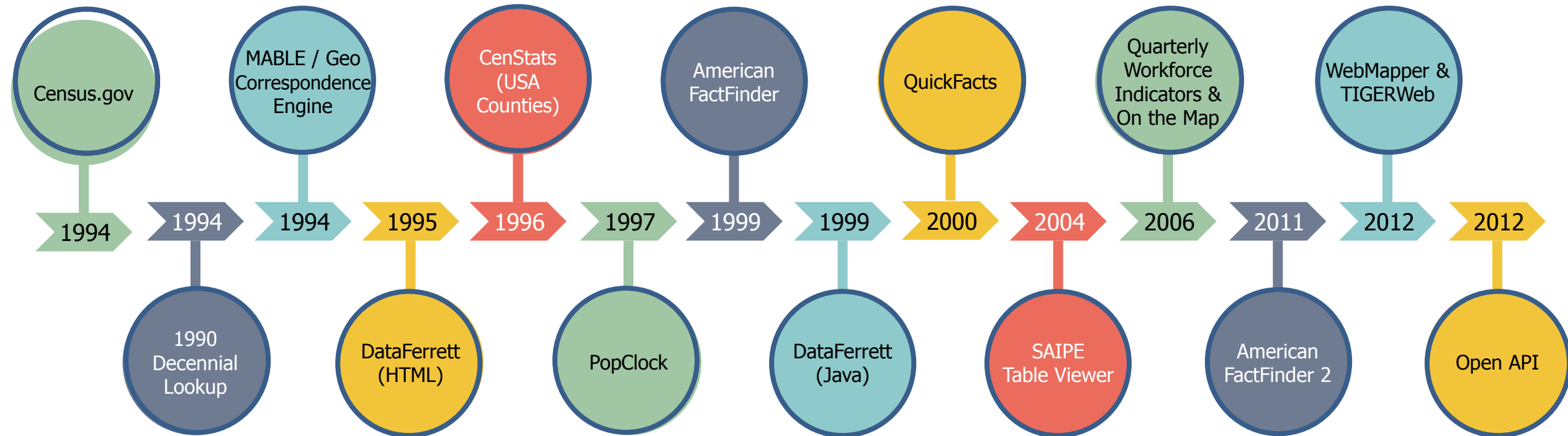
Census Bureau Mission

To serve as the leading source of quality data about the nation's people, places, and economy.

We honor privacy, protect confidentiality, share our expertise globally, and conduct our work openly.



Census Bureau Online History



Census.gov Today

The collage features a variety of U.S. Census Bureau resources. At the top, the official logo and navigation menu are displayed. Below this, several interactive tools and data pages are shown, including the Population Clock, QuickFacts, FactFinder, and My Tribal Area. A central graphic for 'The Opportunity Project' highlights the bureau's commitment to community development. Other elements include the Census Business Builder, My Congressional District, and a 'The Way We Live Now' graphic.

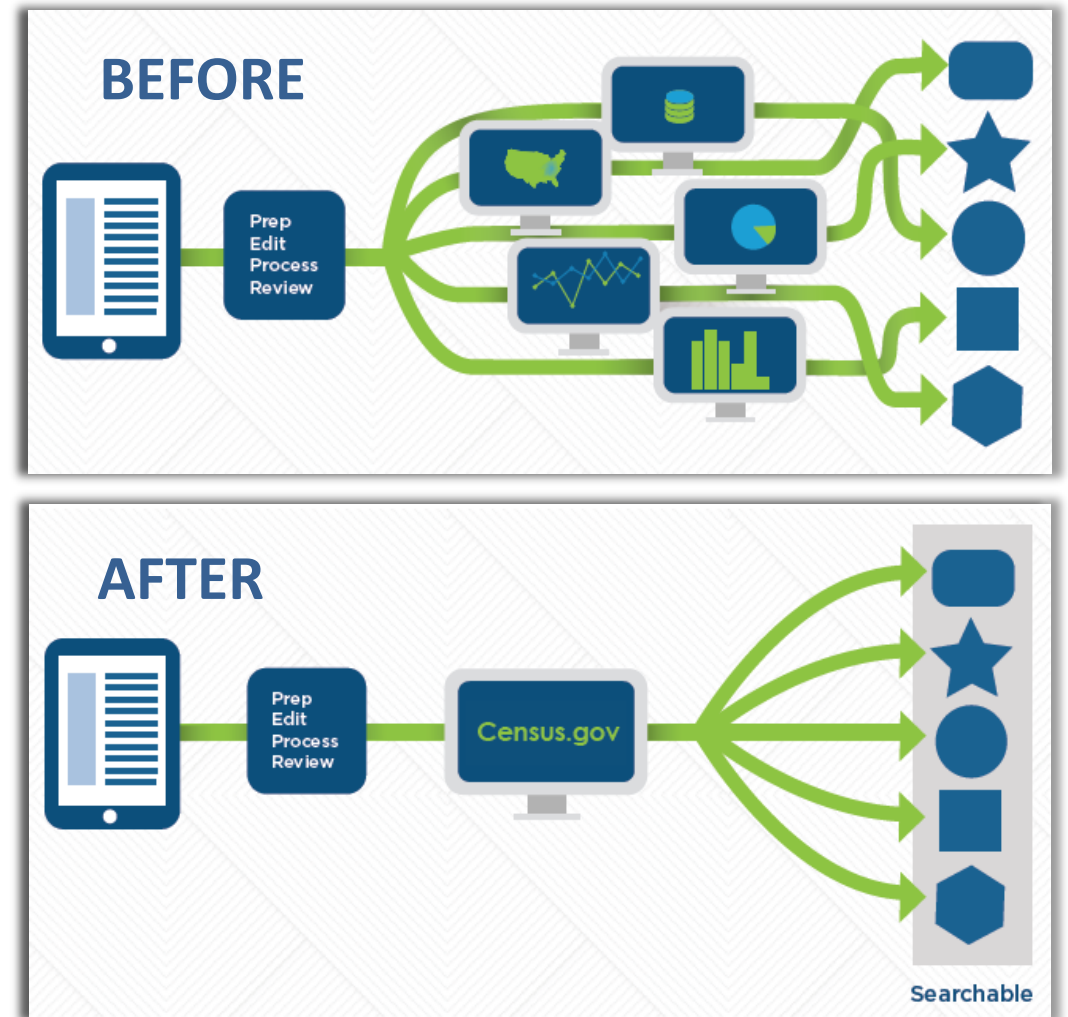
Call to Action

- *The Census Bureau collects and disseminates data on a variety of topics, through a vast array of data tools and apps.*
- *But, customers express frustration finding and using Census Bureau content online, so it's time to improve the process.*



What is Enterprise Dissemination?

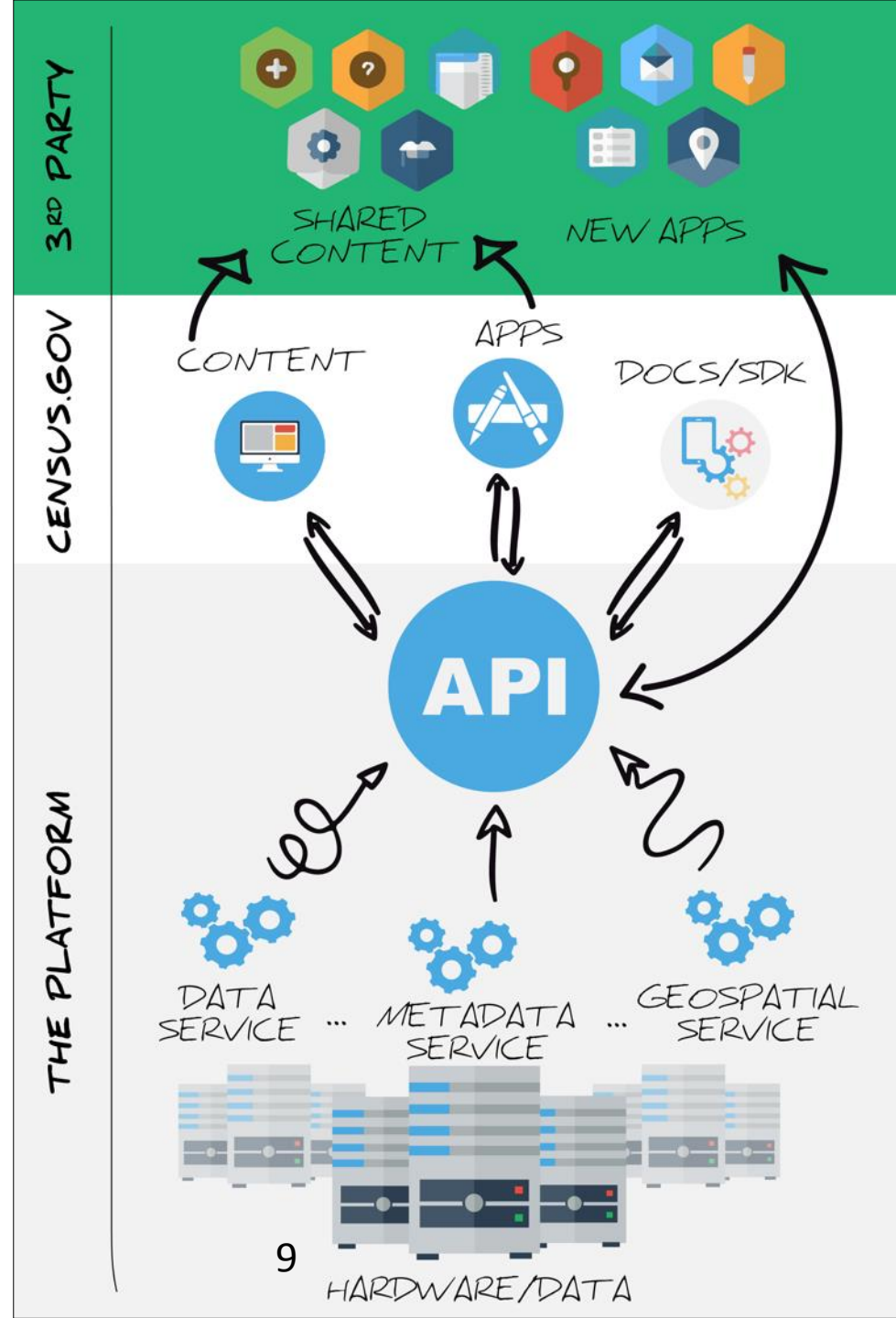
- Centralized and standardized metadata, data, and software
- A customer-oriented platform for easy access to Census Bureau data
- A single, efficient search for all data, content, and the API



Vision and Scope of the New Dissemination Platform

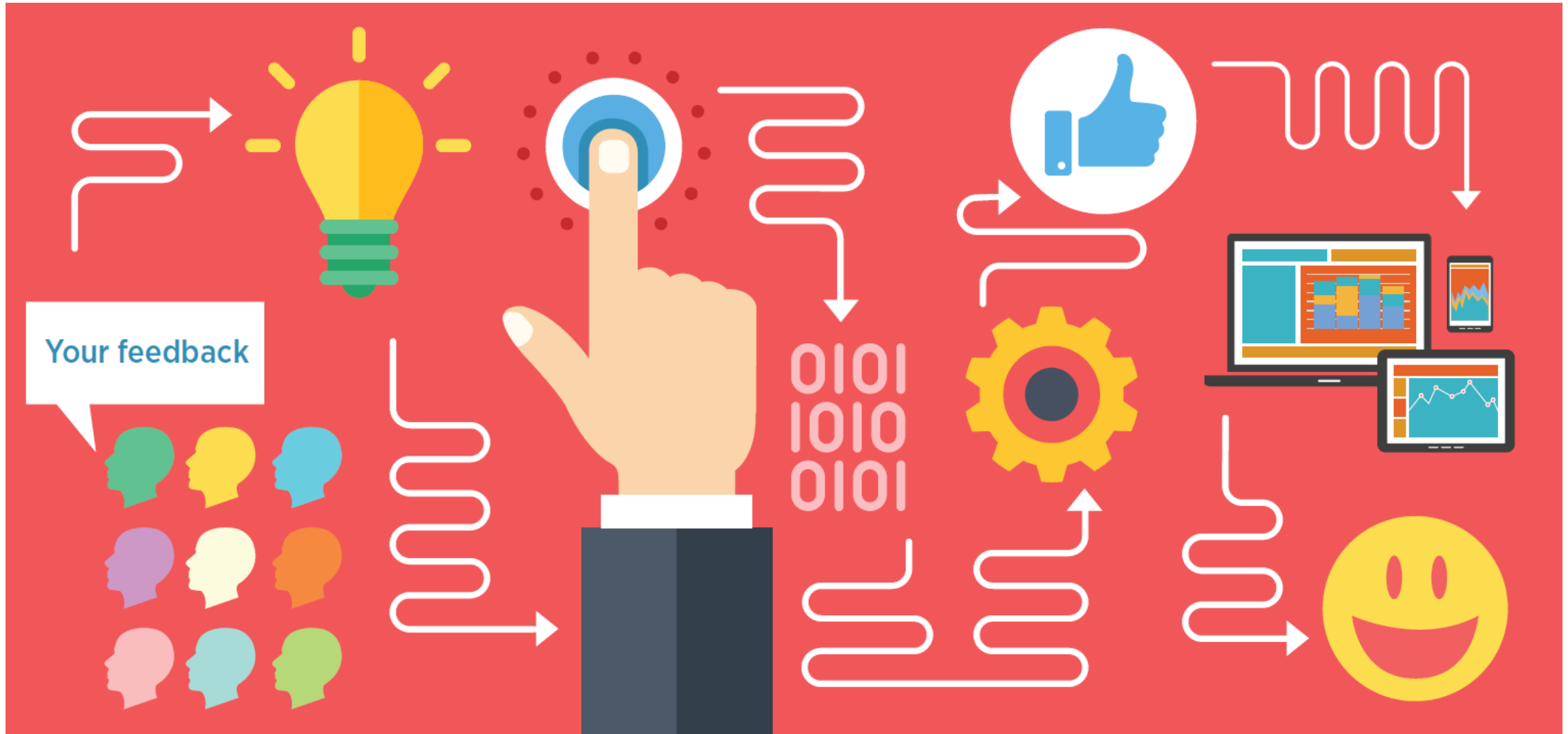


The New Dissemination Platform: How It All Works



HOW CAN YOU GET INVOLVED?

Improving User Experience Depends on You!



Test Out the Search on data.census.gov



Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

I'm looking for...

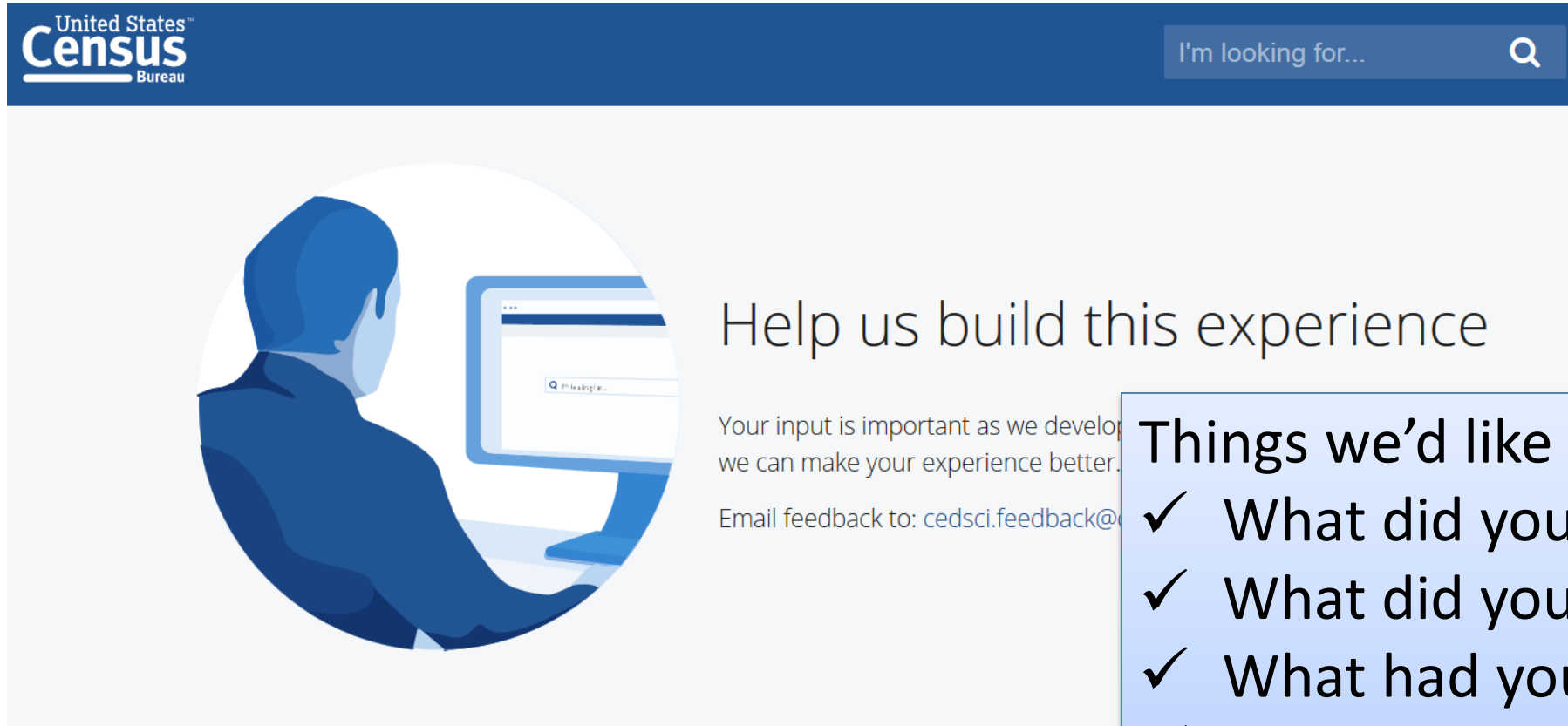


Focus on How Search Works for You

- How do you like to **search**?
- Do you prefer looking for **topics** first or **places**?
- Do you type in **full questions** or **simple words/phrases**?
- Do you **start broad** and get more specific? Or **start specific**, then look at the bigger picture?

Then, Email Us Your Feedback:

cedsci.feedback@census.gov



Things we'd like to hear about:

- ✓ What did you **search**?
- ✓ What did you **find**?
- ✓ What had you **expected** to find?
- ✓ Did the search meet your **expectation**? If not, how could we **improve** it?

Questions/Feedback?

General feedback, please email: cedsci.feedback@census.gov

Specific questions? Please feel free to contact me!

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Thank you!